

Florida exports over \$66 billion in goods in 2012, almost tripling from 2000!



Top Markets for Florida Exporters

By Value (\$ millions)		By Tonnage (millions of metric tons)	
Switzerland	8,216.5	India	1,130.3
Venezuela	5,119.9	Brazil	1,109.4
Brazil	4,880.9	China	1,079.5
Canada	3,845.3	Bahamas	648.0



Top Commodities for Florida Exporters

By Value (\$ millions)		By Tonnage (millions of metric tons)	
Ind. Mach., Computers	11,350.1	Fertilizers	4,581.0
Electric Machinery Etc	9,882.7	Wood Pulp, Paper	1,339.4
Natl. Pearls, Stones, Etc.	9,524.6	Iron And Steel	899.4
Aircraft, Spacecraft&Parts	5,683.9	Wood And Articles	736.9

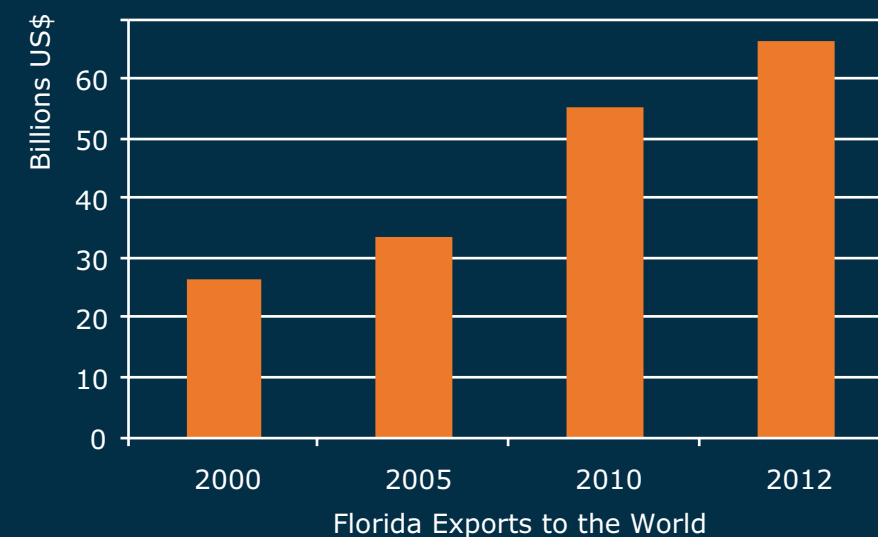


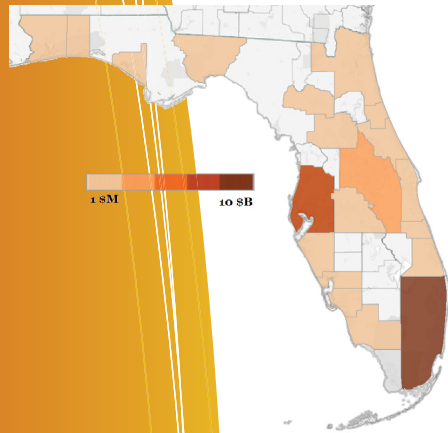
Top Gateways for Florida Exporters (Port District)

By Value (\$ millions)		By Tonnage (millions of metric tons)	
Miami Int. Airport, FL	26,544.9	Tampa, FL	5,457.0
Pt. Everglades, FL	8,932.5	Miami, FL	2,201.1
Miami, FL	7,694.2	Pt. Everglades, FL	2,112.0
Tampa, FL	2,795.6	Jacksonville, FL	875.5

Value includes trade with Canada and Mexico. The US does not report tonnage for Canada/Mexican overland trade.

Florida Exports: Global Connections, Local Benefits





Florida Exporters

Exporters are located throughout Florida

According to the International Trade Administration (ITA), there were over 61,000 companies who exported from Florida locations in 2011. Of this, 57,381 were small to medium sized firms (under 500 employees).

The largest regional source of exporter volumes was the Miami Metropolitan Statistical Area, which generated over \$43 billion in exports, followed by Tampa at almost \$8 billion in 2011.

Exported Products

If it can move, Floridians are selling it globally...

Trade from Florida reflects a mix of products ranging from agricultural goods (over \$2 billion in exports) to textiles (\$113 million) to manufactured items (\$37 billion).

By value, Florida's largest exports are industrial machinery, electrical machinery, precious stones, and aircraft/space craft parts.

By tonnage, the rankings change, as heavier products such as fertilizers, wood products and iron and steel products, dominate the top positions.

Economic Contribution

- In 2012, the value of exports from Florida equaled 9% of the State's Gross Domestic Product.

- ITA estimated that over 111,000 jobs were export related (2009).

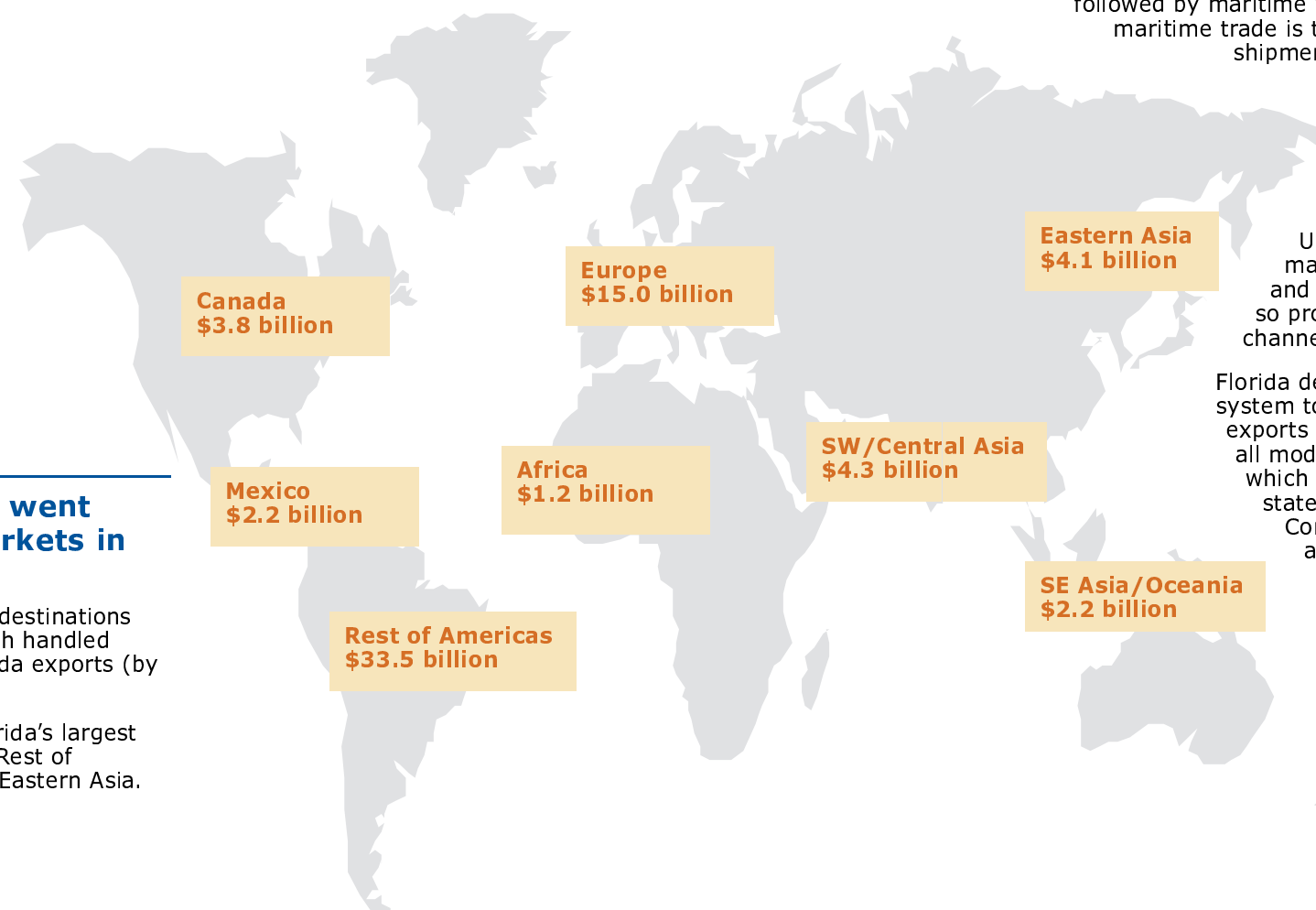
- ITA estimates each \$1 billion in exports supports 5,600 jobs. Exports represent an important job creator.

Global Markets

Florida exports went to over 230 markets in 2012!

Florida's major export destinations are the Americas, which handled roughly half of all Florida exports (by value) in 2012.

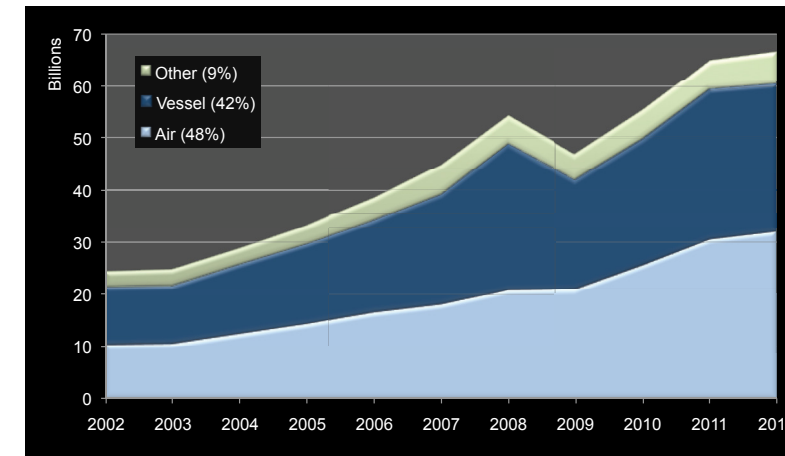
Based on tonnage, Florida's largest trading block remains Rest of Americas, followed by Eastern Asia.



Exports Need Transportation

Efficient transportation supports Florida's economy

Regarding international trade, there are many things a firm must do before the product is ready for export. This includes finding overseas buyers, arranging financing and insurance, and identifying various exit and entrance requirements. But without a shipment, there are no exports!



For Florida, the largest single mode, based on value, is airports, followed by maritime vessels. However, on a tonnage basis, maritime trade is the largest mode for Florida export shipments. (Other mostly refers to Canadian and Mexican exports through a land crossing or specialized exports. The U.S. government does not record tonnage for these shipments.)

Like most states, Florida uses a number of gateways throughout the U.S. to connect with global markets. In many cases, a firm will select the service and routing that match their own schedules, so products will move through many different channels to reach overseas markets.

Florida depends upon the nation's transportation system to support its export activity. Florida exports moved over 18 billion ton-miles (for all modes) throughout the nation in 2011, of which only 937 million ton-miles were internal state flows (Freight Analysis Framework)! Conversely, other states use Florida ports, airports and infrastructure for their trade flows!

The breadth and efficiency of the nation's transportation system helps Florida exporters remain competitive in overseas markets. However, growing exports will place demands on infrastructure for all modes, requiring both new investment and maintenance to ensure future economic prosperity for Florida.

Connections Matter

Ports

Florida exporters used a variety of gateways, but most of the maritime trade passed went through Florida ports. Exports through ports equaled 4% of the State's GDP.



Airports

Air service generally carries higher value or perishable exports, such as electrical parts, medical equipment or fruits. The majority of the air shipments passed through Florida airports (Miami, Orlando), but exports also were shipped through New Orleans and Atlanta.



Land Crossings

Trade with Canada and Mexico are important to Florida businesses as goods travel mostly by rail or truck to these markets. Border delays can add costs to tight shipment schedules, but so too can delays along the major corridors connecting Florida with these NAFTA markets. Buffalo and Laredo were the key NAFTA border crossings in 2011.



Statistics used in this report

The specific state of origin for exports are based on trade statistics calculated from the Electronic Export Information filed through the Automatic Export System. The data were accessed through WISERTRADE.



Other sources include the USDOT Freight Analysis Framework, USDOC Metropolitan Export Statistics and the International Trade Administration.

This report does not estimate non-Florida trade through Florida airports and ocean ports, trade in services, or imports.